J40/6604/2007, CUI RO21482859

Registration office: Str. Eufrosin Poteca No. 40, 1'st floor, Sector 2, Bucharest



www.ascendia.ro; office@ascendia.ro

To: Bucharest Stock Exchange

Financial Supervisory Authority



ASC 4173/03.06.2019

## **CURRENT REPORT**

## Successful offer of the first corporate bonds via private placement

Current report according to	BVB Regulations for AeRO, Law 24/2017, ASF Regulations 5/2018
Report date	03.06.2019
Name of the company	ASCENDIA S.A.
Registration office	Eufrosin Potecă St. No.40, 1'st floor, Sector 2, Bucharest
Phone/fax/email	phone/fax: 021 312.42.26, Email: office@ascendia.ro
Unique registration number	RO 21482859
Number of registration at the Registry of Commerce	J40/6604/30.03.2007
Subscribed and paid-up share capital	144.444,40 RON for 1.444.444 shares with face value of 0,1 RON
The regulated market on which it is traded	Bucharest Stock Exchange – ATS, AeRO - Premium
LEI Code	315700DLIITW8APMVF93

Ascendia S.A. (hereinafter referred to as "the Company"), in accordance with the regulations on issuers and securities transactions, informs the shareholders and the interested persons about the estimated stage of the subscriptions (today 03.06.2019, 16:20) for the offer of corporate bonds issued by our company ("ASC22"), as follows:

- Total number of ASC22 subscribed bonds: **30.000**;
- Total value of subscriptions at the mentioned date and hour: **3.000.000 RON**;
- Number of subscribers (bondholders): 35.

We reasonably expect this data to remain final. If otherwise, we will inform all parties in due time.

The maximum amount of the offer was fully subscribed on the first day of the two weeks (10 business days) allocated for the subscription period (03.06.2019 - 14.06.2019).



The offer was made via private placement of corporate bonds and the total number of validated subscriptions represent 30.000 bonds, the maximum value of the entire ASC22 offer, in accordance with the Decision of the Sole Administrator nr. ASC4129/23.04.2019, of the Offer Document and according to the EGMS from 22.sep.2018. The ASC22 bonds are nominative, dematerialized, corporate, unconvertible and unsecured.

The bonds have a face value of 100 lei, a maturity of 3 years, a fixed coupon of 10%, payable half-yearly. The company intends as a next step to list the ASC22 bonds on the B.S.E. The brokering services for the offer were provided by S.S.I.F. Tradeville S.A.

The capital will be used by Ascendia S.A to accelerate the commercial activity, especially by increasing the sales and marketing capacity of 3 important business lines:

- Corporate eLearning Enterprise Learning Management System Coffee LMS (coffeelms.com) for big and medium companies plus the development of bespoke eLearning courses;
- 2. **Livresq.com** the digital platform that will allow all content creators in the educational field, from publishers to teachers to create interactive digital content in an easy way. The platform will be launched in its commercial version in the second half of 2019;
- 3. **Timlogo** (<u>www.timlogo.ro</u>) the biggest speech therapy platform from Romania, launched in the second half of 2018.

CEO ASCENDIA S.A. Cosmin Mălureanu